

Mallee Agronomy Advice

Benefits

- An independent sounding board for crop management decisions
- Access to the latest technical information to optimise crop yields and returns whilst managing risk
- Paddock management planning and input requirements
- Helps you evaluate enterprise options that are profitable and agronomically sound

Independent agronomic advice with
a whole of business approach



If you're struggling with the complexity of modern cropping and need a sounding board to assist in cropping decision making, you will benefit from our agronomy service. It's a bit like having a coach for your cropping program.

We pride ourselves on our independence and having a whole of business approach, which enables us to give rounded advice that is tailored to individual situations.

Since 1997, we have built our agronomy service to a point where we now have in excess of 90 agronomy clients in a range of areas. We provide a high return on our clients' investment, often recovering their fees in a single decision.

"Rural Directions agronomists give me more confidence in my decision making."

Todd Niejalke – Pinnaroo SA

Why work with Rural Directions?

We have a proven track record in helping farm managers grow their businesses. Our whole of business approach considers both technical and management aspects. Our service is independent from any input product sales. As a result, we provide crop management advice that is unbiased and focussed on your benefit and not ours.

We are based regionally in South Australia and New South Wales, and deliver our services nationally. Our consultants are based at Clare, Dubbo, Freeling, Loxton and Naracoorte.

Features

Our Mallee agronomy service offers the following options:

- **COMPLETE AGRONOMY PACKAGE**
Recommended for businesses, cropping 800ha or more, with complex cropping programs, or businesses requiring a high intensity of service. This package includes 23 hours of our agronomists' time working on your program
- **MALLEE FOCUS**
A package suitable for farmers looking for help and guidance with diverse agronomic and business decisions over a larger area. Recommended for farms 3,000ha or more; this package includes all the benefits of the complete package with more of our agronomists' time working on your farm
- **AGRONOMY PLUS**
Suitable for farmers looking for a whole of business analysis to help guide agronomic decisions. Agronomy Plus is the addition of SnapShot Premium™ benchmarking to any agronomy package

Each agronomy package (excluding hourly rate) includes:

- Three to five property visits (duration dependent on package chosen)

TIMING	TOPICS DISCUSSED
Pre-harvest (Sept – Oct)	Rotation, fertiliser and seeding planning for the next season
Pre-seeding (Feb – Apr)	Review previous season, variety/rotation refinement, soil test interpretation, fertiliser program refinement, pre-seeding pesticide planning, refine strategies for problem paddocks
Post seeding (May – Oct)	Assess crop emergence and disease status, plan post emergent weed, pest and disease control and in crop management strategies
- Telephone and email access, and support
- Provision of reports for seeding, fertiliser, rotational and crop protection plans
- Subscription to InCrop® (our agronomy newsletter)
- Opportunities to attend client field days, seminars and crop walks
- Agronomy Plus includes financial benchmarking of the previous year and a face-to-face meeting to discuss results

Benefits to your business

We can help to improve the performance of your Mallee crop production enterprise by providing practical and cost-effective crop production solutions.

Your business will benefit from our agronomy services through:

- Support and coaching to help you make any necessary changes to your program
- Working with experienced consultants who understand Murray Mallee farming and the wide diversity of the Mallee environments and who keep their knowledge up-to-date with regular training
- Access to a wider team of agronomists who can answer your questions promptly
- Independent, unbiased agronomic and business advice
- Advice is tailored to the particular client, because we understand and get to know the strengths of each farm

For more information, contact us on 08 8841 4500 or visit www.ruraldirections.com

