

A  
H1 313 GG ADM AGG0  
H2 293 AWB-2  
AP 275 GNC CBH AGG-1  
AS 262 SG ADM PG  
AGG-2  
GP 260 RGO  
Wm 274 GNC  
Wmfl 272 SG LD-1

# HARVEST DIRECT™


Best daily cash price delivered directly to you during harvest

## BENEFITS

- Truly independent grain marketing information
- Takes away the difficulty of keeping up with numerous individual text messages by receiving collated prices from multiple buyers
- Timely snapshots of the best daily cash price for a selected port zone
- Includes a number of commodities and identifies buyers

If you are seeking a truly independent source of information, Harvest Direct™ will provide you with daily texts during harvest, with the best cash price for grain in your area.

Harvest Direct is built on timely, independent and easily accessible grain pricing information to assist you in making sound grain marketing decisions. This information is compiled daily by our grain marketing team, who are committed to providing a thoroughly researched and unbiased grain marketing service.



“We all lead busy lives, it saves time searching for a good price. We make a lot of decisions based on the prices and benefit by making more money, good prices help out”.  
Meradith Liebelt, Minlaton SA

## FEATURES

- Daily text messages sent during harvest (from 1 October until 31 January)
- Early edition provided about 1.30pm, late edition provided about 3pm, that includes price updates
- Highest price bid delivered in a timely manner for multiple buyers across South Australia and Victoria
- Now with additional pricing for more transparency
  - In most cases, grain buyers are identified on the text message
  - Buyers do sometimes offer a 'special' price, but ask not to be identified. Historically these bids were not published. These prices are now in the text but do not show a buyer code. Contact the Rural Directions office for more information when this happens
- Port pricing tailored to your region (Outer Harbour, Wallaroo, Port Giles, Port Lincoln, Thevenard, Melbourne, Portland, Geelong and Lucky Bay)
- Access site pricing sheets, covering the SA EP zone, SA northern zone, and SA-Vic border areas, don't miss a premium price at a site
- Includes old season and new season prices
- Simple, easily identifiable codes used within text messages to gain maximum information in limited space
- The ability to combine Harvest Direct with Market Directions™
  - Weekly independent reports providing a unique combination of knowledge, commentary and interpretation of grain market information
- Ability to select further port zones or have another business member receive the SMS at a discounted rate

## PRICES

Harvest Direct is available as a 4 month subscription service at a price of \$320 for one mobile, additional mobiles can be added for \$55 per mobile.

Extend the period (additional month) you receive pricing for \$82.50 per month.

Example: If, in one day, our Harvest Direct provides you with the knowledge of a price that is \$5/t higher than any price you were previously aware of, then for every 100t of grain that you sell you will receive an extra \$500! In this situation, one transaction has paid for the service.

All prices are GST inclusive. *Note: Pinion Advisory receives no commissions from buyers.*

## WHY WORK WITH PINION ADVISORY?

As a truly independent service provider, we can provide you with unbiased price information. We are constantly talking to buyers, and are able to keep in touch with price movements and fluctuations. This means that Harvest Direct is based on the best available information. Why not tap into this knowledge and save your valuable time for decision making, rather than spending hours searching for different prices?

For more information or a FREE TRIAL,  
contact us on 1300 PINION or visit [www.pinionadvisory.com](http://www.pinionadvisory.com)