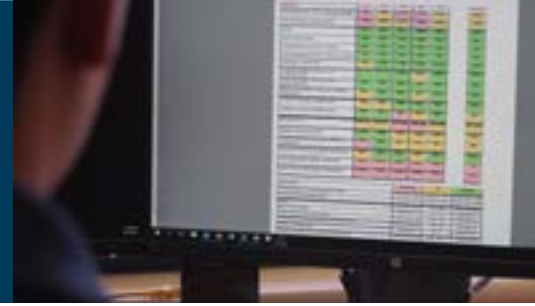


# Expression of Interest



## SnapShot NOW™ and SnapShot Premium™

### Would you like to benchmark your business?

Benchmarking your business through SnapShot gives you a clearer picture of your business and encourages discussion so that the business team can understand the business position.

Benchmarking allows farmers to monitor business performance in key areas so that trends can be identified. It also provides focus for you to work on; it can be used to help set goals and develop business strategies. To be involved or find out more please complete this expression of interest form.

### SnapShot NOW™

A simple, visual tool that helps you to understand all the areas of your business

SnapShot NOW is for cropping, mixed farming (cropping and sheep production) and pastoral sheep meat and wool businesses and covers the following areas;

- Infrastructure
- Business management
- Production
- Business performance
- Self management
- Commodity risk management
- Human resources
- Environmental management

At the end of this review you will have a better understanding of your businesses current position through a visual report which is essentially your own business plan.

### SnapShot Premium™

A benchmarking tool that provides an understanding of your business' performance.

SnapShot Premium is for businesses who want a clear direction for the future by understanding the financial health of their business. This service involves:

- Straightforward, guided electronic data collection
- A financial report highlighting strengths and weaknesses
- Key benchmarks include debt to income ratio, equity, net worth and finance costs as a percentage of income
- Specific enterprise benchmarks for grain, sheep, beef and goats to monitor performance year on year
- A factsheet to explain the indicators and what they mean for your business
- An individual feedback session on the report to help you interpret the results
- Access to an overall report which analyses the performance of all similar businesses across SA in that year

This service will assist you by providing:

- Key business performance benchmarks based on your business financials and production data

At the end of this review you will have improved knowledge of your business' profitability and areas which can be improved.

Trading Name

Phone

Please contact me about the following:

SnapShot NOW

SnapShot Premium

Please select enterprise type:

Sheep (meat)

Sheep (wool)

Pastoral (sheep wool and meat)

Grain

Cattle

For more information on SnapShot, contact us on 08 8841 4500