

# Agronomy Advice

## Benefits

- An independent sounding board for crop management decisions
- Access to the latest technical information to optimise crop yields and returns whilst managing risk
- Paddock management planning and input requirements
- Helps you evaluate enterprise options that are profitable and agronomically sound

Independent agronomic advice with  
a whole of business approach



If you're struggling with the complexity of modern cropping and need a sounding board to assist in cropping decision making, you will benefit from our agronomy service. It's a bit like having a coach for your cropping program.

We pride ourselves on our independence and having a whole of business approach, which enables us to give rounded advice that is tailored to individual situations.

Since 1997, we have built our agronomy service to a point where we now have in excess of 90 agronomy clients in a range of areas. We provide a high return on our clients' investment, often recovering their fees in a single decision.

"Rural Directions agronomists provide up-to-date, accurate and useful information on any agronomic issue."

*Kingsley Cottle, Balaklava SA*

## Why work with Rural Directions?

We have a proven track record in helping farm managers grow their businesses. Our whole of business approach considers both technical and management aspects. Our service is independent from any input product sales. As a result, we provide crop management advice that is unbiased and focussed on your benefit and not ours.

We are based regionally in South Australia and New South Wales, and deliver our services nationally. Our consultants are based at Clare, Dubbo, Freeling, Loxton and Naracoorte.

## Features

Our agronomy service offers the following options:

- **STANDARD AGRONOMY PACKAGE**  
Suitable for small to medium sized properties, with a less complex cropping mix or where travel is minimised for agronomists. The standard package includes up to 12 hours of an agronomist's time working on your cropping program
- **STANDARD PLUS AGRONOMY PACKAGE**  
Suitable for medium sized properties, requiring an additional level of service than the standard agronomy package, or are situated in regions requiring more travel for our agronomists
- **COMPLETE AGRONOMY PACKAGE**  
Recommended for larger businesses, cropping 800ha or more, with complex cropping programs, or businesses requiring a higher intensity of servicing than the standard or standard plus packages. This package includes more of our agronomists' time working on your program
- **HOURLY RATE AGRONOMY SERVICES**  
Hours can be purchased as required on their own or to augment the above packages
- **AGRONOMY PLUS**  
Suitable for farmers looking for a whole of business analysis to help guide agronomic decisions. Agronomy Plus is the addition of SnapShot™ Premium benchmarking to any agronomy package

Each agronomy package (excluding hourly rate) includes:

- Three to five property visits (duration dependent on package chosen)

TIMING	TOPICS DISCUSSED
Pre-harvest (Sept – Oct)	Rotation, fertiliser and seeding planning for the next season
Pre-seeding (Feb – Apr)	Review previous season, variety/rotation refinement, soil test interpretation, fertiliser program refinement, pre-seeding pesticide planning, refine strategies for problem paddocks
Post seeding (May – Oct)	Assess crop emergence and disease status, plan post emergent weed, pest and disease control and in crop management strategies

- Telephone and email access, and support
- Provision of reports for seeding, fertiliser, rotational and crop protection plans
- Subscription to InCrop® (our agronomy newsletter)
- Opportunities to attend client field days, seminars and crop walks
- Agronomy Plus includes financial benchmarking of the previous year and a face-to-face meeting to discuss results

## Benefits to your business

We can help to improve the performance of your crop production enterprise by providing practical and cost-effective crop production solutions.

Your business will benefit from our agronomy services through:

- Support and coaching to help you make any necessary changes to your program
- Working with experienced consultants who operate in a range of farming environments and keep their knowledge up-to-date with regular training
- Access to a team of agronomists who can answer your questions promptly

For more information, contact us on 08 8841 4500 or visit [www.ruraldirections.com](http://www.ruraldirections.com)

