Agronomy Advice

Benefits

- An independent sounding board for crop management decisions
- Access to the latest technical information to optimise crop yields and returns whilst managing risk
- Paddock management planning and input requirements
- Helps you evaluate enterprise options that are profitable and agronomically sound

If you’re struggling with the complexity of modern cropping and need a sounding board to assist in cropping decision making, you will benefit from our agronomy service. It’s a bit like having a coach for your cropping program.

We pride ourselves on our independence and having a whole of business approach, which enables us to give rounded advice that is tailored to individual situations.

Since 1997, we have built our agronomy service to a point where we now have in excess of 90 agronomy clients in a range of areas. We provide a high return on our clients’ investment, often recovering their fees in a single decision.

“Rural Directions agronomists provide up-to-date, accurate and useful information on any agronomic issue.”

Kingsley Cottle, Balaklava SA
Features

Our agronomy service offers the following options:

- **STANDARD AGRONOMY PACKAGE**
  Suitable for small to medium sized properties, with a less complex cropping mix or where travel is minimised for agronomists. The standard package includes up to 12 hours of an agronomist’s time working on your cropping program.

- **STANDARD PLUS AGRONOMY PACKAGE**
  Suitable for medium sized properties, requiring an additional level of service than the standard agronomy package, or are situated in regions requiring more travel for our agronomists.

- **COMPLETE AGRONOMY PACKAGE**
  Recommended for larger businesses, cropping 800ha or more, with complex cropping programs, or businesses requiring a higher intensity of servicing than the standard or standard plus packages. This package includes more of our agronomists’ time working on your program.

- **HOURLY RATE AGRONOMY SERVICES**
  Hours can be purchased as required on their own or to augment the above packages.

- **AGRONOMY PLUS**
  Suitable for farmers looking for a whole of business analysis to help guide agronomic decisions. Agronomy Plus is the addition of SnapShot™ Premium benchmarking to any agronomy package.

Each agronomy package (excluding hourly rate) includes:

- Three to five property visits (duration dependent on package chosen)
- **TIMING**
  - **TOPICS DISCUSSED**
  - Pre-harvest (Sept – Oct)
    - Rotation, fertiliser and seeding planning for the next season
  - Pre-seeding (Feb – Apr)
    - Review previous season, variety/rotation refinement, soil test interpretation, fertiliser program refinement, pre-seeding pesticide planning, refine strategies for problem paddocks
  - Post seeding (May – Oct)
    - Assess crop emergence and disease status, plan post emergent weed, pest and disease control and in crop management strategies

- Telephone and email access, and support
- Provision of reports for seeding, fertiliser, rotational and crop protection plans
- Subscription to InCrop® (our agronomy newsletter)
- Opportunities to attend client field days, seminars and crop walks
- Agronomy Plus includes financial benchmarking of the previous year and a face-to-face meeting to discuss results.

Benefits to your business

We can help to improve the performance of your crop production enterprise by providing practical and cost-effective crop production solutions.

Your business will benefit from our agronomy services through:

- Support and coaching to help you make any necessary changes to your program.
- Working with experienced consultants who operate in a range of farming environments and keep their knowledge up-to-date with regular training.
- Access to a team of agronomists who can answer your questions promptly.

For more information, contact us on 08 8841 4500 or visit www.ruraldirections.com