

InCrop®

Benefits

- Truly independent agronomic information
- Up-to-date and timely technical articles
- Production reminders, including pest and disease alerts
- Practical alternatives that can be readily applied on your farm

Practical and independent agronomic advice delivered to you in a timely, easy-to-read newsletter



Our agronomy newsletter, InCrop®, provides you with timely, independent and factual information to guide sound crop management decisions. Twelve editions per year are compiled by our team of agronomists, who deliver agronomic consultancy services throughout South Australia's cropping districts. The reason behind publishing on a monthly basis is to ensure that the information provided is practical, cutting-edge and covers a wide range of cropping environments.

We have been distributing InCrop to an increasing number of South Australian grain producers since 2004.

"We like the fact that InCrop gives independent agronomic and research information. It's not product supply driven. It gives us information early, with handy hints that help with our decision-making."

Scott and Sue Larwood, Willamulka SA

Why work with Rural Directions?

We have a proven track record in helping farm managers grow their businesses. Our whole of business approach considers both technical and management aspects. We have an in-depth understanding of farm and regional businesses. We offer a professional, independent and innovative approach with a genuine desire to help you achieve your goals.

We are based regionally in South Australia and New South Wales, and deliver our services nationally. Our consultants are based at Clare, Dubbo, Freeling, Loxton and Naracoorte.

Prices

A 12 month subscription to InCrop® provides you with 12 editions per year, distributed via email or post.

- Email \$295
- Post \$350

InCrop can be packaged with our grain marketing information services, providing you with a customised combination to best suit your business needs. Examples include:

- InCrop (email) + Market Directions™ (email) (a grain price newsletter) at a price of \$610
- InCrop (email) + Prices Direct™ (a daily best grain price SMS service) at a price of \$635
- InCrop (email) + Prices Direct + Market Directions (email) at a price of \$995

There is also the option of receiving InCrop via post if this is your preferred method of communication.

Contact us on 08 8841 4500 to discuss a customised package to best suit your needs.

All prices are GST inclusive.

Benefits to your business

- Information, from a range of sources, interpreted by a team of agronomic consultants operating throughout South Australia's cropping districts
- Information that applies to a range of agronomic environments, ranging from low to high rainfall
- Findings from current research
- Treatment costings to enable cost effective decisions on inputs
- Colour photographs to assist with identification of pests, diseases and crop disorders
- Technical information written in an easy-to-read format
- An excellent collection of technical information, which can be referred to as required throughout the year

For more information, contact us on 08 8841 4500 or visit www.ruraldirections.com

