



Overnight Markets SMS

Product Sheet

Rural Directions Pty Ltd Overnight Markets SMS gives you an indication of movements in the global marketplace overnight. Sent to your mobile each working day morning, the Overnight Markets SMS will give an indication of potential price movements in grain markets later in the day. This can help determine whether you will need to be prepared to make a sale or contract grain once prices are released later in the day.

ADVANTAGES & BENEFITS

- The Overnight Markets SMS gives you a pre-emptive indication on whether there may have been any price movements overnight, this allows you to be ahead of the game when prices are released
- By having this indication you can be prepared to make a sale or contract grain for that day
- You do not have to understand what c/bushel means you only have to know how a c/bushel movement could affect the current market:
 - An **Insignificant** market move would be less than 10c/bushel up or down
 - A **Medium** market move would be 10-30c/ bushel up or down
 - A **Large** market move would be greater than 30c/bushel up or down

FEATURES

- The Overnight Markets SMS will be sent to your mobile phone between 8.00-8.30am each workday morning
- The message will include:
 - Wheat futures movement (Chicago Board of Trade)
 - Canola futures (Winnipeg Commodity Exchange)
 - Australian Stock Exchange futures for:
 - Wheat
 - Feed Barley
 - Canola
- AUD/USD currency exchange
- AUD/CAD currency exchange
- Ability to package with other Rural Directions Pty Ltd subscription services
- Ability to combine with Rural Directions Pty Ltd Market Directions and Prices Direct providing a unique combination of knowledge, commentary and interpretation of grain market info
- Flexibility to choose a subscription services package that best fits your business requirements



Overnight Markets SMS

INVESTMENT

The Overnight Markets SMS is available as a 12 month subscription, stand-alone service at a price of \$415.00 (GST Inc) per mobile.

The Overnight Markets SMS can also be packaged with other Rural Directions Pty Ltd subscription services. Examples include:

- Market Directions (email) + Overnight Markets SMS at a cost of \$630.00 (GST Inc)
- Market Directions (fax) + Overnight Markets SMS at a cost of \$740.00 (GST Inc)
- Prices Direct (1 mobile) + Overnight Markets SMS at a cost of \$630.00 (GST Inc)
- Market Directions (email) + Prices Direct (1 mobile) + Overnight Markets SMS at a cost of \$945.00 (GST Inc)
- Market Directions (email) + Prices Direct (1 mobile) + InCrop (email) + Overnight Market SMS at a cost of \$1,150.50 (GST Inc)

You can package the above services and develop a combination of services to best suit your business needs. There is also the option of receiving InCrop via post if this is your preferred method of communication. Please call the office to customise your services.

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Rural Directions
Pty Ltd

PO Box 78 Freeling
South Australia 5372
T 08 8525 3000
F 08 8525 2711
E grain@ruraldirections.com
www.ruraldirections.com
AFS Licence No 221556