



InCrop®

## Product Sheet

### HOW DO YOU PREFER YOUR AGRONOMIC INFORMATION?

- Are you looking for independent, factual agronomic and product information rather than advertising blurb?
- Do you value regular reminders and practical information gathered by a team working across SA's cropping districts that help you make sound decisions in your cropping program?
- Do you prefer practical interpretation and application of research results, rather than endless tables of data?
- Is the cost effectiveness of solutions and options important to you?

InCrop® is a regular agronomic newsletter compiled by the Rural Directions Pty Ltd Agronomic Services team. InCrop provides you with timely, independent and factual information to guide sound crop management decisions.

InCrop® targets current crop management issues and provides management reminders throughout the season so you stay ahead of what's happening in your crop.

Rural Directions Pty Ltd Agronomic Services team operates throughout SA's cropping districts providing agronomic consultancy services and conducting agronomic research. This ensures that the information gathered is practical, cutting edge and covers a wide range of cropping environments.

The information is presented in an easy to read format, enhanced with quality photographs to aid identification of pests, weeds and crop disorders.

### ADVANTAGES & BENEFITS

InCrop® provides:

- Truly independent agronomic information.
- Up to date and timely technical information.
- Production reminders including pest and disease alerts.
- Practical alternatives that can be readily applied on your farm.
- Information synthesised from a range of sources by a team of agronomic consultants operating throughout SA's cropping districts.
- Information that applies to a range of agronomic environments from low to high rainfall.
- Findings from current research.
- Treatment costings to enable cost effective decisions on inputs.
- Colour photographs to assist identification of pests, diseases and crop disorders.
- Technical information written in an easy to read style.
- A collection of 12 editions per year which makes an excellent reference on technical information which can be placed on file and referred to as required throughout the year.

### SERVICE INCLUDES

- 12 editions of InCrop® per year
- A choice of email or postal distribution



**Rural Directions**  
Pty Ltd

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## INVESTMENT

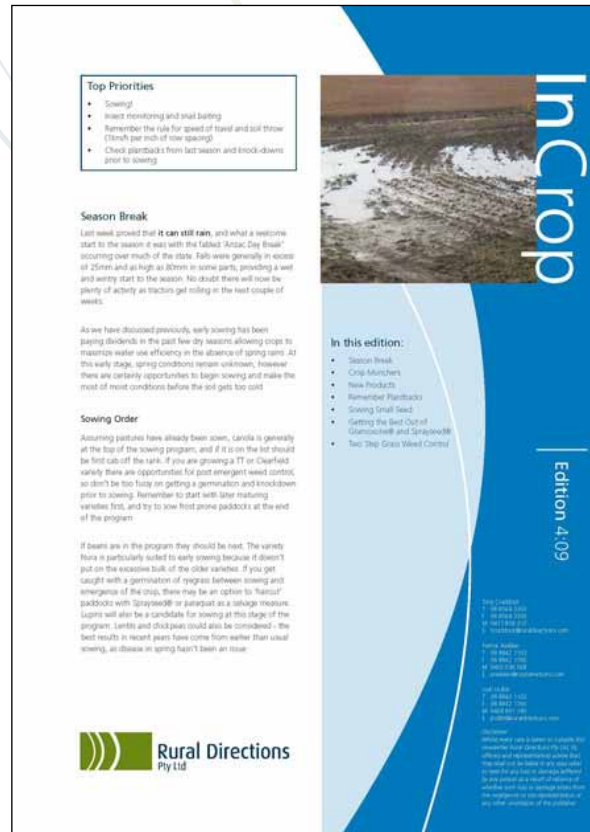
12 month subscriptions to InCrop® are:

- By email \$250 (GST inc)
- By post \$285 (GST inc)

InCrop® can be packaged with other Rural Directions Pty Ltd subscription services. Examples include:

- InCrop® (email) + Market Directions® (email) (a grain price newsletter) at a price of \$525.00 (GST inc)
- InCrop® (email) + Prices Direct (a daily best grain price SMS service) at a price of \$525.00 (GST inc)
- InCrop® (email) + Prices Direct + Market Directions® (email) at a price of \$840.00 (GST inc)

By packaging the above services you can customise a combination of services to best suit your business needs. There is also the option of receiving Market Directions® by fax and InCrop® via post if this is your preferred method of communication. Please call the office to customise your services.



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